



*“Behold, how good and how pleasant it is
when brothers dwell together in harmony...”*



MONDAY, NOVEMBER 25TH

The 2019 Ebony Tie Affair provides the opportunity to celebrate the collective accomplishments of Ebony men from diverse backgrounds and circumstances. For over 21 years, the event has been an enriching and uplifting occasion for the gathering of friends – old and new.



2019 SPONSORSHIP

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The theme for 2019: “**Leadership Through Service,**” it is an affirmation of our appreciation of those mentors and champions that assisted each of us to get where we are today, and an obligation on our part to reach back and mentor other Ebony men today.

We proudly take our places in our chosen professions because our forefathers—our heroes—paved a path to permit our success. On this night we look back to recognize our mentors and we look forward to confirm our obligation to our brothers, old and new.





2019 SPONSORSHIP LEVELS

ETA **GOLD** LEVELS

All **Gold Level** sponsors will be granted the following;

- (20) Event tickets
- (3) Pre-event marketing messages distributed to audience
- (2) Targeted social media advertisements for 20 Days
 - On-site event visibility w/signage
- (1) 36" x 60" standing banner at entrance
 - Organization recognition from the event floor
 - 10 elegant table tents with your marketing message
- (3) Post event email marketing messages over 6 weeks w/calls to action
- (10) Minutes to address the ETA audience in attendance

Gold Level Investment \$7500.00

ETA **SILVER** LEVELS

All **Silver Level** sponsors will be granted the following;

- (10) Event tickets (1 Table)
- (1) Pre-event marketing messages distributed to audience
- (2) Targeted social media advertisements for 20 Days
 - On-site event visibility w/signage
 - Organization recognition from the event floor
- (5) Elegant table tents with your marketing message
- (1) Post event email marketing messages over 6 weeks w/ calls to action

Silver Level Investment \$5500.00